



## General Information

The Barton Creek West (BCW) Barracuda Swim Team is a non-profit organization based at the BCW swimming pool. The team is part of the Austin Hills Swim League, which includes 10 teams from the Austin area. The team is a volunteer-run led by a volunteer board of directors. Meets are made successful by the volunteer effort of every family on the team.

The team has been running for more than 15 years. The majority of the team is from the Barton Creek West Neighborhood, and mostly the Eanes ISD surrounding area (Senna Hills, Crystal Mountain, Crystal Creek, Palomino Ridge, Seven Oaks). The team has roughly 110 families representing 180 swimmers, ages 5-17.

The swim program is designed to focus on the development of young swimmers -- enhancing both competitive skills and proper stroke technique. The team offers swimmers fitness, fun, skill development, friends, and a chance to experience competition, sportsmanship, and teamwork. Swimming is a lifelong sport.

Our league consists of teams from **Austin Country Club, Barton Creek Country Club, Westwood Country Club, Lost Creek Country Club, Lake Hills, River Place, Lake Pointe, Lakeway, and Rollingwood.**

Your sponsorship helps so that more kids can participate and gets your name out to the local community for the 8+ weeks of summer swim season.

## Sponsorship Levels

BCW Barracuda Swim Team Sponsorship Details	UNDERWRITER	GOLD
	\$1,000	\$500
Naming Rights for 1 of 2 Swim Team Events (mid-season Event -or- End of Year Event) "Presented by ..."	*	
3' x 4' Banner displayed at all Home Swim Meets	*	*
Name on the back of the official team T-Shirt (all swimmers get one)	*	*
Company Logo on all home heat sheets	*	*
Company thanked at home swim meets by our MC	*	*
Company Logo + website link on Barracuda website	*	*
<i>(In-kind donations will be counted towards Sponsorship level)</i>		

## General Sponsorship Information

Email (not shared): \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name (not shared): \_\_\_\_\_

Company Website/Phone/Email: \_\_\_\_\_

Sponsorship Level (Underwriter or Gold): \_\_\_\_\_

## Desired Text for Barracudas Website (Sponsor Page)

Please provide whatever text you would like us to display on our sponsor page. We suggest limiting this to a few lines. If you would like your address or website, this would be the place to do it!

Fill in below:

## T-shirt Text for Underwriter/Gold Sponsor

Sample T-Shirt Back



T-shirt 1<sup>st</sup> Line Text (company name, fill in below)

T-shirt 2<sup>nd</sup> Line Text (website or location, fill in below)

## Banner Information – Underwriter & Gold Levels

The 3'x4' banners will be printed with the logo of your choice and displayed pool side during home meets and during practice until the pool opens for community use as well at the end of season party.

For best quality, we would need a line art logo to add to our sponsor template. You will approve a proof before the banner is printed. File formats that work best are AI (Adobe Illustrator), SVG, PDF over very high quality JPG/PNG (remember this image is going to be blown up on a 3 foot x 4 foot banner).

Artwork can be mailed to [barracudasbcw@gmail.com](mailto:barracudasbcw@gmail.com)

If you are a past sponsor, you can skip this as we can use last year's banner.

**Sample 3x4 Banner** - we supply the "Barton Creek West Barracudas Sponsor" watermark, you supply the rest!!



## Payment

DO NOT SEND CHECK OR PAYMENT UNTIL WE APPROVE SPONSORSHIP

Checks Payable to "BCW Barracudas" at:

**BCW Barracudas**  
**Attn: Richard Heller**  
**2803 Creeks Edge Pkwy**  
**Austin, TX 78733**

Questions can be directed to [barracudasbcw@gmail.com](mailto:barracudasbcw@gmail.com)